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PUBLIC ART MATTERS: THE SHOW - ARTIST UPDATES, SCHEDULE AND BLOG LAUNCH

San Diego Artists initiate conversation about all matters Public Art, and why Public Art Matters.

SAN DIEGO, CALIF – Response to a forthcoming exhibition, *Public Art Matters*, has encouraged the launch of a blog of the same name, and with that an ongoing dialogue about all matters Public Art, and why Public Art matters. *Public Art Matters* will open on August 8th at Woodbury University School of Architecture’s San Diego Campus at 2212 Main Street in Barrio Logan. Associated events include a Media Open House from 8:00 – 10:00 a.m. on August 8, and an official public opening starting at 5:00 p.m. that evening.

Public Art Matters underscores the cultural and economic opportunities offered by public art in San Diego and beyond. Participating artists and arts organizations include Agitprop, Art Produce, Dia Bassett, Adam Belt, Neil & Tiffany Bociek, Roman deSalvo, Matt Devine, Gail M. Goldman Associates, Green Public Art, Miki Iwasaki, Margaret Noble, Jose Parral, the Port of San Diego Public Art Office, Christopher Puzio, San Diego Commission for Arts & Culture, San Diego International Airport Art Program, Joyce Cutler Shaw, Patrick Shields, Lynn Susholtz, Shinpei Takeda and Alison Weise.

The exhibition will include an eclectic collection of drawings and photographs of completed works in San Diego, scale models of built and unbuilt works, mock-ups and full-scale components of artwork and artist’s statements. Documentary videos of an array of San Diego projects and artists will be screened throughout the event, and examples of investments in and cultivation of the arts in various regions have proven to be an invaluable component for enhancing economy will be offered.

Media outlets are encouraged to join us for conversations with the Artists and Arts Organization Leaders at a Media Open House, hosted from 8:00 – 10:00 a.m. on August 8. Coffee and pastries will be served.

RSVP’s to publicartmatters@gmail.com are helpful, but not required.

The official opening of Public Art Matters will take place on August 8 from 5 – 9:00 p.m. Most artist and organization representatives will be present at this event, as well.

“Public art adds meaning and vitality to the experience of our city. It’s an immediately recognizable measure of San Diego’s cultural heritage,” said Public Art Matters organizers Miki Iwasaki, Christopher Puzio and Leslee Schaffer in a joint statement. “Our goal is to highlight some of the work that serves as a foundation of San Diego’s cultural landscape, and share some of the many possibilities that exist for its augmentation. This exhibition is a small section of a much larger range of artists and ideas that have the potential for transforming our city.”

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